

**September 01, 2011**

**RCI BANQUE ISSUES CHF 175 MILLION OF 3 YEARS and 2 MONTHS BONDS**

RCI Banque announces its return to the Swiss market with the issue of a 3% coupon bond maturing on November 2014. The success of this first CHF bond in 2011, launched after capital markets have been closed down for several weeks, demonstrates once again the sound investor trust in RCI Banque's name.