

April 5th, 2011

RCI BANQUE ISSUES USD 1 250 MILLION ON A MULTI TRANCHES BOND, 3 AND 5 YEARS.

RCI Banque launched its first bond offering today in the North American capital markets. This bond offering, under Rule 144A/Regulation S private placement format, was divided into 3 tranches:

- 450 M USD maturity April 2014, FRN
- 300 M USD maturity April 2014, fixed coupon 3.40%
- 500 M USD maturity April 2016, fixed coupon 4.60%

After the successful launch of a CHF denominated issuance in November 2011, this new bond offering sets a milestone in RCI Banque's funding sources diversification policy. The order book size, over 4 Bn USD, demonstrates the interest of a new investor base for RCI Banque name.

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