

**March 25th, 2013**

**RCI BANQUE ISSUES USD 600 MILLION WITH A 3.500% COUPON.**

RCI Banque launched a 5-year bond offering today in the North American capital markets. This bond, issued under Rule 144A/Regulation S private placement format, bears a 3.500% fixed rate coupon.

This new bond offering is part of RCI Banque's funding sources diversification policy, and demonstrates the interest of a largely untapped investor base for the RCI Banque name.

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