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RCI BANQUE ISSUES A €250 MILLION TAP OF ITS 3.75% 07/14 BOND

RCI Banque announces a €250 million tap of its 3.75% 07/14 bond launched last June bringing the total outstanding to €750 million. This transaction has been launched after several weeks the Eurobond markets have been closed. The strong and qualitative demand for this tap done in a volatile and difficult market demonstrates once again the sound investor trust in RCI Banque's name.