# Moody's **INVESTORS SERVICE**

# COMPANY PROFILE



Noisy-le-Grand, France

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**Company Overview** 

1

RCI Banque is a captive finance company and wholly owned subsidiary of the European auto manufacturer Renault SA. It provides sales financing for Renault Group brands (Renault, Renault Samsung Motors and Dacia) worldwide, and for Nissan Group brands (Nissan, Infiniti and Datsun) mainly in Europe and South America. As of 30 June 2014, the bank operated in 36 countries in Europe, Latin America, Africa, the Middle East and Asia.

For new vehicles (passenger cars and light utility vehicles) registered by Renault and Nissan worldwide, RCI Banque reported a 33.4% financing penetration rate as of 30 June 2014. As of that date, it reported a consolidated asset base of €30.1 billion.

RCI Banque took its present name in 2002. Previously named Renault Crédit International, RCI Banque became the sole shareholder of Diac - founded in 1924 - and obtained its banking license in 1991.

Source: Company Reports (half year financial report June 2014, annual report Dec 2013, Renault Group annual report Dec 2013), Company data, Moody's research

# Financial Highlights (as Reported)

Note: The financials presented below are those reported by the entity and are not adjusted for Moody's analytic purposes. For Moody's generated ratios on RCI Banque, please see <<u>RCI Banque page on</u> <u>moodys.com</u>>.

#### EXHIBIT 1 Latest Full-Year Results

RCI Banque

(in € Million)	31-Dec-13	31-Dec-12	31-Dec-11	% Change 13/12	% Change 12/11
Total Assets	29,505	28,767	27,105	2.57	6.13
Total Shareholders' Equity	2,923	2,681	2,569	9.03	4.36
Shareholders' Equity excluding Minority Interest	2,908	2,680	2,566	8.51	4.44
Total Prudential Capital	2,512	2,484	2,298	1.13	8.09
Tier 1 Ratio (%)	11.7	11.1	10.5	60 bps	65 bps
Net Income	506	526	521	(3.80)	0.96
Net Income Attributable to Equity Holders	469	490	493	(4.29)	(0.61)

Note: Consolidated financials are considered

Source: Company Report (annual report Dec 2013 and half-year report 2014), Moody's research

#### EXHIBIT 2

#### Latest First-Half Results

RCI Banque

(in € Million)	30-June-14	30-June-13	% Change 14/13
Total Assets	30,110	29,333	2.65
Total Shareholders' Equity	2,947	2,704	8.99
Shareholders' Equity excluding Minority Interest	2,935	2,704	8.54
Total Prudential Capital	N/A	N/A	N/A
Tier 1 Ratio (%)	11.7	11.0	70 bps
Net Income	232	262	(11.45)
Net Income Attributable to Equity Holders	217	244	(11.07)

Notes: 1) Consolidated financials are considered

2) Tier 1 Ratio for June 2014 is stated in accordance with the Basel III framework, while that for June 2013 is in accordance with the Basel II framework

Source: Company Report (half year financial report June 2014), Moody's research

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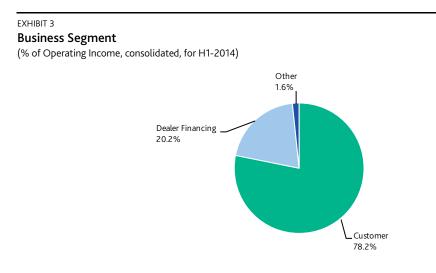
#### **Business Activities**

As a captive finance company, RCI Banque provides sales financing for the Renault Group brands (Renault, Renault Samsung Motors and Dacia), and for Nissan Group brands (Nissan, Infiniti and Datsun) mainly in Europe. The bank organises its business activities into the following two core segments: Customer and Dealer Financing. A third residual segment includes the bank's refinancing and holding activities. During the financial year ended 31 December 2013 and the first half of 2014 (H1 2014), the largest contributor to the bank's operating income was the Customer segment.

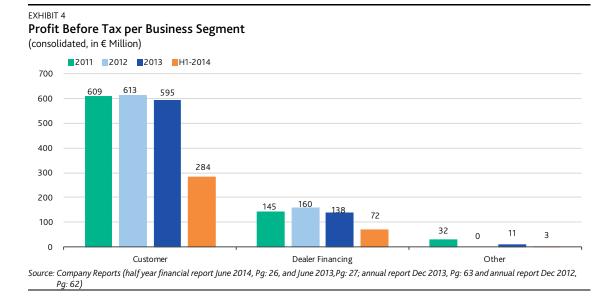
**Customer:** This segment, which accounted for 78.2% of the bank's operating income in H1 2014, is a consolidation of the former Retail Financing and Corporate Financing segments. It provides financing, fleet management and related services for all customers other than dealers (individuals, small to medium-size companies, the self-employed, trade personnel and multinational companies). Its products include new and used car loans, rentals with options to buy, leases and long-term rentals, as well as revolving cards and debit and credit cards. It also provides financial and operational leases with dealer buy-back guarantees, and long-term rentals. Additionally, the bank provides related services such as guarantee extensions, maintenance contracts, breakdown assistance and fleet management as well as financial loss, personal and auto insurance, and battery leases for electrical vehicles.

**Dealer Financing:** This segment provides financing to dealer networks of the Renault-Nissan Alliance by financing new and used car and spare-part inventories, as well as dealers' short-term cash requirements. In H1 2014, this segment accounted for 20.2% of the bank's operating income.

Source: Company Reports (half year financial report June 2014, annual report Dec 2013), Company data



Source: Company Report (half year financial report June 2014, Pg: 27)



## **Distribution Capacity and Market Share**

As of 30 June 2014, RCI Banque had operations in 36 countries in Europe, Latin America, Africa, the Middle East and Asia. In terms of net loans outstanding, the bank's largest markets are France, Germany, Brazil, Italy, the UK, Spain and South Korea, representing those in which its parent is most active.

As of 31 December 2013, RCI Banque operated 10 sales-financing branches outside France – one each in Argentina (RCI Banque Sucursal Argentina), Germany (RCI Banque SA Niederlassung Deutschland), Spain (RCI Banque SA Sucursal en España), Portugal (RCI Banque Sucursal Portugal), Slovenia (RCI Banque SA Bancna Podruznica Ljubljana), Italy (RCI Banque Sucursale Italiana), Sweden (Renault Finance Nordic, Bankfilial till RCI Banque SA Frankrike), Ireland (RCI Banque Branch Ireland), Austria (RCI Banque SA Niederlassung Osterreich) and Poland (RCI Banque Spółka akcyjna oddział w polsce).

In 2008, RCI Banque began operations in Scandinavia and Ukraine. That same year, the bank established two insurance companies in Malta (one each for life and non-life insurance). In 2009, the bank started operations in Turkey by establishing a sales subsidiary, and expanded its reach in Bulgaria.

In terms of total assets and loans, RCI Banque is one of the largest captive automotive banks in Europe, in line with the market shares of Renault-Nissan Alliance. As of 30 June 2014, the bank financed 33.4% of all new passenger cars and light utility vehicles registered by Renault and Nissan, in areas where RCI Banque operates.

As of 30 June 2014, RCI Banque's penetration rates by region were as follows:

EXHIBIT 5				
RCI Banque				
Country/Region	30-June-2014	31-Dec-2013	31-Dec-2012	31-Dec-2011
Europe	33.4	35.1	33.9	33.0
of which:				
Germany	44.0	36.3	30.1	33.4
Spain	39.0	45.9	42.5	40.5
France	33.1	36.9	36.9	34.5
UK	26.4	28.7	27.5	25.5
Italy	44.5	49.3	49.8	40.5
Other countries	25.0	24.9	24.6	27.3
Asia Pacific (South Korea)	45.2	47.4	57.3	56.6
Americas	40.1	42.7	37.1	33.4
of which:				
Argentina	18.5	25.4	24.8	22.9
Brazil	48.1	50.5	41.3	38.2
Euromed-Africa	23.7	26.0	26.3	19.0
Eurasia (Russia)	28.3	25.0	-	-
Rest of The World	-	_	-	_
Total	33.4	34.6	35.0	33.6

Source: Company Reports (annual report Dec 2013, Dec 2009 and Dec 2008, half year financial report June 2014, investor presentation Feb 2014), Moody's research

## **Ownership and Structure**

As of 30 June 2014, RCI Banque had 1 million fully paid shares, including the 999,992 held by Renault s.a.s., which is wholly owned by France-based Renault SA.

Source: Company Reports (half year financial report June 2014, Renault Group annual report Dec 2013), Moody's research

#### **Subsidiaries and Associates**

As of 31 December 2013, RCI Banque held interests in the following companies:

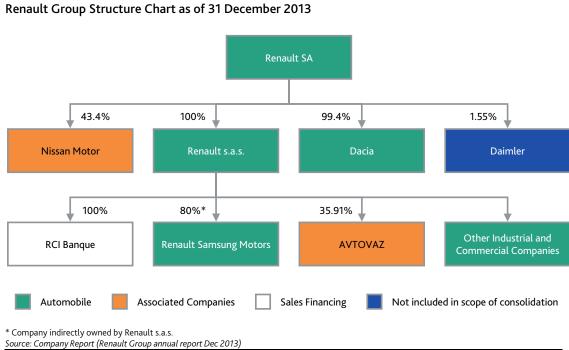
EXHIBIT 6		
RCI Banque		
Company	Country	% Held
Fully Consolidated Companies		
RCI Versicherungs Service Gmbh	Germany	100
Rombo Compania Financiera SA	Argentina	60
Courtage SA	Argentina	95
RCI Financial Services SA	Belgium	100

#### exhibit 6 **RCI Banque**

Company	Country	% Held
Autofin	Belgium	100
Administradora De Consorcio RCI Brasil Ltda.	Brazil	99.92
Companhia De Arrendamento Mercantil RCI Brasil	Brazil	60.11
Companhia De Credito, Financiamento E Investimento RCI Brasil	Brazil	60.11
Corretora De Seguros RCI Brasil SA	Brazil	100
RCI Financial Service Korea Co, Ltd.	South Korea	100
Overlease SA	Spain	100
Diac SA	France	100
Diac Location SA	France	100
Sogesma	France	100
RCI ZRT	Hungary	100
ES Mobility SRL	Italy	100
RCI Services Ltd.	Malta	100
RCI Insurance Ltd.	Malta	100
RCI Life Ltd.	Malta	100
RCI Finance Maroc	Morocco	100
RDFM	Morocco	100
RCI Financial Services BV	Netherlands	100
RCI Leasing Polska	Poland	100
RCI Gest - Instituiçào Financeira De Crédito, SA	Portugal	100
RCI Gest Seguros – Mediadores de Seguros, Lda	Portugal	100
RCI Finance CZ s.r.o.	Czech Republic	100
RCI Financial Services s.r.o.	Czech Republic	50
RCI Finantare Romania	Romania	100
RCI Broker De Asigurare S.R.L.	Romania	100
RCI Leasing Romania IFN SA	Romania	100
RCI Financial Services Ltd.	UK	100
OOO RN Finance RUS	Russia	100
RCI Finance SA	Switzerland	100
Companies Accounted For Under Equity Method		
Orfin Finansman Anonim Sirketi	Turkey	50
Renault Crédit Car	Belgium	50.10

Source: Company Report (annual report Dec 2013)

#### EXHIBIT 7



# **Company Management**

Company Management	Current Title	Year Appointed
Dominique Thormann	RCI Banque: Chairman of the Board of Directors	2009
Gianluca De Ficchy	RCI Banque: Chief Executive Officer	2014
Patrice Cabrier	RCI Banque: Vice President, Customer Operations and Information Systems and Member of the Board of Directors	2004
Laurent David	RCI Banque: Vice President Controller	2013
Bertrand Lange	RCI Banque: Vice President, Human Resources	2009
Jean-Marc Saugier	RCI Banque: Vice President, Finance and Group Treasurer	2010
Patrick Claude	RCI Banque: Company Secretary and Chief Risk Officer	2014
Eric Spielrein	RCI Banque: Advisor to the Chief Executive Officer	1996
Daniel Rebbi	RCI Banque: Director, Sales and Marketing	2014

Board of Directors	Affiliation
Dominique Thormann	RCI Banque: Chairman of the Board of Directors
Patrice Cabrier	RCI Banque: Member of the Board of Directors and Vice President, Customer Operations and Information Systems
Farid Aractingi	RCI Banque: Member of the Board of Directors;
	Renault: Vice President, Audit, Risk Management and Organisation

Board of Directors	Affiliation
Jérome Stoll	RCI Banque: Member of the Board of Directors; Renault: Executive Vice President, Sales and Marketing and Light Commercial Vehicles; and
Bernard Loire	Chairman of Europe Region RCI Banque: Member of the Board of Directors;
	Infiniti Europe Middle East: Vice President
Stéphane Stoufflet	RCI Banque: Member of the Board of Directors and Director, Operations and Financial Strategy
Philippe Gamba	RCI Banque: Honorary Chairman
Gilbert Guez	RCI Banque: Honorary Chairman
Eric Spielrein	RCI Banque: Advisor to the Chief Executive Officer

As of Oct 2014

Source: Company data, Moody's research

#### **Company History**

RCI Banque originated in 1924 with the establishment of Diac to finance sales of Renault vehicles in France. In 1974, SOFIREN was established to finance sales of Renault vehicles in Europe. In 1980, SOFIREN was renamed Renault Crédit International. Renault Crédit International became the sole shareholder of Diac – founded in 1924 – and obtained its banking license in 1991. In March 1999, as the result of an agreement between Renault and Nissan, Renault Crédit International acquired Nissan's sales financing subsidiaries in five European countries. Renault Crédit International was renamed RCI Banque in 2002.

In 2003, following the merger of Renault s.a.s. with Compagnie Financière Renault, which previously owned all shares in RCI Banque, Renault s.a.s. became the sole owner of RCI Banque. Formerly, Compagnie Financière Renault served as the holding company for Renault's financial subsidiaries, including wholly owned RCI Banque.

In 2006, RCI Banque sold CVT SA and acquired a 100% stake in RCI Leasing Romania IFN SA. That same year, the bank also created RCI Servicios Colombia SA, RCI Services Algérie s.a.r.l., and RN Finance RUS s.a.r.l. (all financing subsidiaries), as well as RCI Banque SA Bancna podružnica Ljubljana.

In 2007, RCI Banque established its Spanish branch RCI Banque SA Sucursal España, following the merger by absorption of the financing subsidiary Renault Financiaciones and the services subsidiary Accordia. That same year, the bank disposed of two of its services subsidiaries, Refactor and Delta Assistance, and wound up another services subsidiary, Reca SA. During the same period, RCI Banque also established the sales subsidiary RCI Finance SK s.r.o., the Swedish branch Renault Finance Nordic, Bankfilial till RCI Banque SA Frankrike, the financing subsidiary RCI Finance SA, and the sales subsidiary RCI Financial Services Ukraine. In 2007, it also acquired a 50% stake in a joint venture with the financing subsidiary RFS and acquired Courtage SA.

In 2008, RCI Banque took over and merged with Finanzholding GmbH (Germany) and Artida (Spain), established two insurance companies (offering life and non-life insurance) in Malta, and created an additional commercial subsidiary in Serbia. In Portugal, the absorption of RCI Gest Leasing by RCI Gest Intuiçao, which occurred in December 2007, became effective on 1 January 2008.

In 2009, the RCI Banque established a new sales subsidiary in Turkey. That year, the bank's branch RCI Banque Niederlassung took over and merged with RCI Leasing GmbH (Germany).

In 2011, the bank undertook a series of mergers. Its wholly owned subsidiary, Diac Location SA, merged with France-based SIGMA Services SA by absorption in April 2011. Its Austrian affiliate RCI Bank AG also merged with RCI Banque in 2011 and was converted into a branch in September of that year. Additionally, the bank established a new sales company, RCI Services KFT, in Hungary in July 2011, and ORFIN Finansman Anonim Sirketi, a financial subsidiary, in Turkey in December 2011.

In March 2012, RCI Banque launched savings accounts for retail depositors for the first time. This offer focused on the French market, and was completed by term-deposit accounts in July 2013. The bank launched similar savings operations in Germany in February 2013 and in Austria in May 2014. These services provide RCI Banque with an additional source of funds, used to support growth in the financing of sales to RCI Banque's retail and corporate customers. As of 30 June 2014, deposit collection totalled more than €5.1 billion (representing over 20% of average performing loans outstanding).

In 2013, Cogera SA merged with the bank's wholly owned subsidiary Diac SA, and RCI Bank Polska merged with RCI Banque. The bank opened a branch in Poland, RCI Banque SA oddzial W Polsce. It also established a new company, RCI Insurance Service Korea Co Ltd., in South Korea in April 2013. In October 2013, it established RN Bank, a joint venture between RCI Banque (30%), Nissan (30%) and UniCredit Group (40%), in Russia.

Source: Company Reports (half year financial report June 2014, annual reports Dec 2013, Dec 2012, Dec 2011 and Dec 2009), Company data

#### **Peer Group**

- » Banque PSA Finance (France)
- » Volkswagen Bank GmbH (Germany)
- » Volvo Auto Bank Deutschland GmbH (Germany)
- » FGA Capital S.p.A. (Italy)
- » Volvofinans Bank A.B. (Sweden)

## Subsidiaries Rated by Moody's

- » Companhia de Cr., Financ. e Invest. RCI BR
- » Diac
- » RCI Banque Sucursal Argentina

## **Related Websites and Information Sources**

For additional information, please see:

- » the company's website: www.rcibanque.com
- » the regulator's website: www.acpr.banque-france.fr

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#### Moody's Related Research

**Credit Opinions:** 

- » <u>RCI Banque</u>
- » <u>Renault SA</u>

**Issuer Comments:** 

- » <u>RCI Banque Accelerates Its Deposit Funding Plans, a Credit Positive, April 2014 (162900)</u>
- » RCI's Strong Deposit Growth Is Credit Positive, July 2013 (156450)

#### Special Comment:

» Key rating drivers for European car financiers, February 2013 (149682)

To access any of these reports, click on the entry above. Note that these references are current as of the date of publication of this report and that more recent reports may be available. All research may not be available to all clients.

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